

2017

OREGON LAW

SUMMER SPORTS INSTITUTE

*Attend America's
Top Immersion
Program in
Sports Law*

JULY 3–AUGUST 7, 2017



UNIVERSITY OF
OREGON

School of Law

JOIN THE BEST SPORTS LAW PROFESSIONALS FROM ACROSS THE GLOBE AS WE GATHER IN EUGENE, OREGON TO SHARE, LEARN, AND TEACH.

LAUNCH YOUR SPORTS LAW CAREER WITH WORLD-CLASS FACULTY, GUEST SPEAKERS, CAREER PANELS, AND FIELD TRIPS

Each July, Eugene, Oregon becomes home for five weeks to a community of sports lawyers and law students ready to jumpstart careers in sports regulation and management.

At Oregon Law's award-winning Summer Sports Institute, we assemble the world's best sports law faculty for a midsummer, six-credit immersion into the field of sports law.

Oregon is the headquarters of **Nike** and **adidas**, the heart of American track and field, and the home of the Ducks. We even helped pass Title IX, a major step toward enhancing gender equity in sports.

If you want to build a network of friends and mentors, learn about the newest developments, and specialize in the field, we offer true legal expertise in today's world of sports law, without the time or expense of an LL.M.

Apply today to guarantee your place! Applications will be reviewed on a rolling basis.

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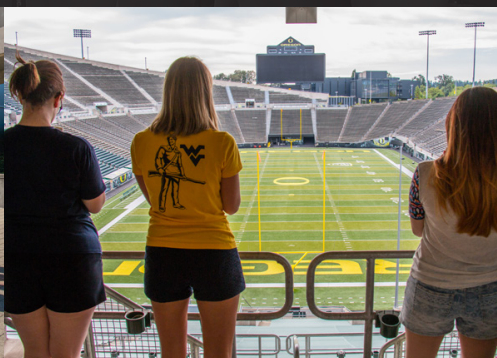
JOIN OUR FAMILY AS WE BUILD A NETWORK OF CONTACTS!



Home states of students, alumni,
and faculty.

HIGHLIGHTS OF THE 2017 SUMMER SPORTS INSTITUTE

- Top faculty in sports law and business programs from **Marquette, Tulane, USF, Pepperdine, Oregon, Nebraska, Villanova, Boston College,** and **New Hampshire**
- Comprehensive curriculum including **sports management, NCAA regulation, Title IX, antitrust law, sports arbitration,** and much more
- Insights into **international sports law** from **REX-affiliated lawyers** from Europe and South America
- Trip to **Portland** to the headquarters of **Nike** and **adidas**, where you'll meet lawyers from both companies, and tour their corporate campuses
- Guest speakers from **Sports Illustrated, ESPN** and the **NCAA**
- **Whitewater rafting** on the famous McKenzie River, **craft beer tastings**, and other exciting activities





FROM **ECONOMICS TO REGULATION,** **RACE AND GENDER TO INTELLECTUAL PROPERTY,** A **BROAD RANGE OF SPORTS LAW TOPICS**

The Summer Sports Institute's comprehensive curriculum introduces aspiring sports lawyers to a broad range of legal topics relevant to the practice of sports law. We view sports law as a subset of business law. By using the sports industry as a case study, we train not only the best sports lawyers, but the best business lawyers.

SAMPLE CURRICULUM OVERVIEW

WEEK 1

Sports in the Context of Law
Economics of Sports
Interscholastic Sports

WEEK 2

Race and Gender in Sports
NCAA Regulation and Compliance
Torts, Crimes and Sports

WEEK 3

Sports and Intellectual Property
International Sports Law and Arbitration

WEEK 4

Sports and Antitrust Law
Sports and Labor Law

WEEK 5

Sports Scandals
Sports and Disabilities
Sports and Tax Law
The Law of Coaches and Agents
Workshop on Negotiation in the
Context of Sports

Note: The exact topics and the order in which they are taught change somewhat year to year. We expect the final curriculum to be available in April.

For more details on the curriculum, visit

LAW.UOREGON.EDU/EXPLORE/OLSSI-CURRICULUM



AN EXTRAORDINARY LINEUP OF FACULTY AND GUEST SPEAKERS

Like Davos, Switzerland or Sundance, Utah, the Summer Sports Institute is a place where leaders of a global industry can gather, share, teach, and learn. It's a truly immersive atmosphere with a cross section of age groups, backgrounds, and disciplines.

Here are just a few of our past and present faculty and guest speakers:

FACULTY

TIMOTHY DAVIS | *Wake Forest School of Law* | Casebook author and national authority on sports law

JEREMI DURU | *American University Washington College of Law* | Represents sports industry professionals in employment matters involving the NFL, NBA, and MLB

GABE FELDMAN | *Tulane University Law School* | Director of Tulane's Sports Law Program and Associate Dean for NCAA Compliance

MIKE MCCANN | *University of New Hampshire School of Law* | Award-winning journalist and part of the Sports Illustrated investigative team to break the Ed O'Bannon vs. NCAA story

MATTHEW MITTEN | *Marquette University Law School* | Director of the National Sports Institute

JOSEPHINE (JO) R. POTUTO | *University of Nebraska College of Law* | Served as chair of the NCAA Division I Committee on Infractions

DANIEL A. RASCHER | *University of San Francisco* | Founder of Sports Economics and testifies nationwide on sports industry valuations

MAUREEN ARELLANO WESTON | *Pepperdine University School of Law* | Director of Pepperdine's Entertainment, Media & Sports Dispute Resolution Project

GUEST SPEAKERS

SATHYA GOSSELIN | *Plaintiff's lawyer for Ed O'Bannon*

ROBERTO DE PALMA BARRACCO | *UO* | *Brazilian Football Lawyer in Residence*

LUCAS FERRER | *REX Sports* | *Pinto Ruiz @ Del Valle (Barcelona)*

FAISAL HASAN | *Inside counsel for DraftKings*

BOB HERSH | *Senior Vice President of the IAAF*

KEN LANDPHERE | *Sports agent at Octagon Football*

BEN LAURITSEN | *Inside counsel for the Portland Trailblazers*

NONA LEE | *Inside counsel for the Arizona Diamondbacks*

PAUL LOVING | *Oregon Law alum and outside counsel for adidas*

OLIVER LUCK | *Executive VP at the NCAA*

MATT MASSARI | *Oregon Law alum and inside counsel for NIKE*

CASEY MARTIN | *Former pro who successfully sued the PGA under the Americans with Disabilities Act*

MARCOS MOTTA | *REX Sports* | *Bichara @ Motta Advogados (Sao Paulo)*

LUIZ FELIPE GUIMARAES SANTORO | *Former President of Brazilian Institute of Sports Law* | *Santoro, Almeida @ Andries Advogados (Sao Paulo)*

KAREN TIEDEMANN | *Bond counsel for the financing of Levi Stadium*

TRAVIS TYGARD | *President of USADA*

ALEX WINSBERG | *Inside counsel for the Los Angeles Angels of Anaheim*



SUMMER IN EUGENE: A GREAT EXPERIENCE BOTH INSIDE AND OUTSIDE THE CLASSROOM

During the summer the Eugene area is an idyllic mix of glorious sunny days and clear evenings. Each afternoon and evening, when classes are done, the Summer Sports Institute hosts a variety of lectures, events, films, and other gatherings.

Eugene's spectacular climate, laid-back college town atmosphere, and easy access to outdoor experiences in the Cascade Mountains and Oregon coast combine with a schedule full of world-class sports, musical performances, and community events to make the city a perfect summertime destination.

2017 INSTITUTE FEES

The comprehensive program fee of \$10,900 (for both in-state and out-of-state students) includes:

- tuition for the six-credit program
- frequent catered meals and events
- tickets and travel arrangements for all program events
- summer pass to the newly-renovated UO Student Recreation Center

Students are responsible for their own meals, housing, books, and travel to Eugene.

APPLY TODAY!

Students interested in the 2017 Oregon Law Summer Sports Institute are encouraged to apply as early as possible. We review applications on a rolling basis and although students are welcome to apply past the priority deadline, preference will be given to applications submitted before **April 15, 2017**. For more details and to apply, visit

HOUSING

Each year, we negotiate a special price for a six-week lease at a nearby student apartment complex. In previous years, the cost was approximately \$1,000 for a furnished apartment with all utilities included.

Details are currently being negotiated and we hope to be able to offer a similar housing price and experience for the summer of 2017.

Although students are welcome to arrange their own housing, our alumni report that the camaraderie of a shared living experience was one of the highlights of their summers.

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LIVE, LEARN, PLAY, AND NETWORK WITH A TALENTED GROUP OF LIKE-MINDED STUDENTS

Last summer, 27 students from 21 universities in 17 states joined us in Oregon for a rigorous yet fun deep-dive into the world of sports law. They came from law schools across the country—Texas, New York, Florida, California—and all points in between. They were eager and they were engaged.

Together the students bonded while rafting the picturesque McKenzie River and watching various sporting events. They studied together, played sports together, and enjoyed the Oregon summer together. They toured the Nike and adidas headquarters, and sipped pinot gris at local wineries. Above all, they created lasting friendships and made connections that will serve them throughout their careers.

Visit our website to meet and connect with the previous classes:

**[LAW.UOREGON.EDU/EXPLORE/
OLSSI-CLASS-OF-2015](http://LAW.UOREGON.EDU/EXPLORE/OLSSI-CLASS-OF-2015)**





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School of Law

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